

TABLE OF CONTENTS

目 录

International Drilling Bidding Management Based on Six Sigma Management System

(基于六西格玛体系的国际钻井投标管理)

Y. J. YAO, D. L. WANG, Y. L. XIAO, Y. ZHONG.....91

Multiculturalism Value of Library and Strategy Research in Future

(多元化的图书馆价值与发展策略的研究)

J. JIA.....97

Food and Beverage Marketing Strategy Based on Experience Economy: An Empirical Study

(基于体验经济的餐饮营销策略实证研究)

T. T. ZENG.....101

The Incentive Model of Workplace Well-Being Based on the ERG Theory

(基于 ERG 理论的工作幸福感激励模型)

K. SHAW, J. Q. LIAO, M. BASHIR.....108